

THE HARTWELLS OF AMERICA.

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The Annual Meeting of the Hartwells of America was held at the home of John W. Hartwell in New Scotland, N.Y. on June 27, 1953. There were thirty-one (31) members present.

The Business Meeting was opened by the President: William Hartwell. The Secretary's minutes of the last meeting were read and accepted. The Treasurer's Report was accepted as given:

Opening Balance:	\$ 1,036.43
Total Receipts :	2,814.60
Disbursements:	167.68
Balance: 6/26/53:	2,646.92

President William Hartwell stated that Malcolm Hartwell of Saginaw, Michigan would print the Genealogy. Approximately \$ 5,000. is necessary. The President told of the plan to print a Brochure concerning the printing of the Genealogy before the annual meeting but this was not done on account of the illness of John F. Hartwell.

The following Report from the Corresponding Secretary: John F. Hartwell, of Little Rock, Ark., was read by the President:

"Letter writing has not been a major sport during the past year due to some weeks spent in bed, and other weeks that should have been so spent. But more than 80 letters have been sent out, some of which have brought in data. Just at present there is a mild rush on to get data in the book as publication seems imminent. About 1250 news letters were finally put in the mail a month late. Last Fall 400 letters were sent to potential sponsors, and a report was sent out later.

Naturally this report concerns itself chiefly with publication problems. You all know something of Malcolm's interest and efforts along this line, - of the issuing of an informative and attractive brochure as a means of bringing in contributions, but more about this later.

Because some members have been lost by death and others have "moved and left no address", our mailing list has shrunk to only about; 1200 names now. Of these, roughly 800, or about 66 %, have never paid dues, nor sent data, nor shown any interest whatever in our aims or activities. About half of these 800 can probably afford to buy a book; the other half I think are hopeless, and probably couldn't raise fifty cents.

QUESTION: Should brochures be sent to the half of the 800 who might afford a book in the hope that a handful of them might send in orders, or that perhaps one might come to life and send in real money? Or should brochures be sent to the entire 800; or should brochures be sent to none of the 800? I have been making decisions for fifteen years, many of which I have reason to think were not very wise ones. Now it is your turn. Discuss this thing and reach a conclusion or a vote, and let me know the result.

There are 400 names left of the 1200 on the mailing list.

Malcolm is confident that the brochure will produce desired results. I share his belief, but I think the brochure should be accompanied by an appropriate, carefully written, persuasive letter. There are now about 80 sponsors.

QUESTION: Should the brochure be sent to these sponsors in the hope that they may increase their contributions? It should surely be sent to the remaining 320 who have been offered the opportunity to contribute and have failed to respond so far. As I said, the right kind of a letter should be sent to them, and I want as many of you as are willing to take the trouble, to write me the kind of a letter you would like to receive, - the kind that would make you jump for your check book, - the kind that would make you feel terribly left out if you were not asked to contribute, and send these letters to me within two weeks, - not one or two, but at least half of you get busy with this small task. Wake up, Hartwells, wake up.

On July 15th, I shall leave Little Rock for six weeks, or possibly for keeps, and I want these letters before leaving here. I will then try to co-ordinate or combine the best ideas or the most telling phrases to make up a letter that will adequately back up the brochure, and, we hope, produce a lot of cash. I have quite a long list of Hartwell names, taken from phone books and directories of various cities. Most of these persons have never even heard of the Hartwells of America, or of the new Genealogy. Of course they should have been contacted long ago for dues and data, but I have done what I could with the time I have had, and many of these people have been left out. I will undertake to write these people a letter to accompany the brochure, or;

QUESTION: Would it be better to write them first and then send the brochure to those who respond. I would welcome ideas for this letter also. Work ye Hartwells, work. Malcolm is sure that the brochure will "bring home the bacon", I, too, believe it will and am all for it, but we must not forget that "The best laid plans of mice and men" don't always work out the way we want them to. Now, on the remote chance that the brochure doesn't give us all we need, what are we to do about it? There are several things, more or less fantastic, that might be done.

QUESTION: One is to increase the annual dues to \$ 2. This would be only a drop in the bucket, - less than \$ 200. a year, but every little helps. Some members might refuse to pay any dues at all rather than to pay double. You know we Hartwells are a peculiar lot. We can be very generous, or we can be as irritating and "tight" as a mustard plaster, and this is why it is vital to find the best method of approach to the before-mentioned sponsors and potential sponsors. Some of you must have relatives who have not contributed, but are able to do so. Why not write them a good, stiff, cousinly letter, telling them what we are up against and asking for their help.

There are professional fund raisers who are employed by churches and other organizations when they wish to raise money for a new educational building, for instance. These men learn the background of the organization and of many of the men in it, then a meeting is called and a more or less emotional appeal is made for funds, and it usually works.

QUESTION: In our case a meeting representing more than a small fraction of our members could not be called, and I doubt if these fund raisers could operate by correspondence, altho I would gladly give them my mailing list. Think it over and talk it over.

Here is the most fantastic idea of all. If we could find a Hartwell who would give \$ 1000. to the publishing fund and lend \$ 2000. more we would have enough to print the book. Then find two more men willing to pay the first man \$ 200. a year for five years, and the cost to them would be \$ 1000. each. If they demand interest, it could be paid out of the dues fund. There may be flaws in this scheme, but possibly they could be ironed out, but of course the first thing is to capture the three men.

This is about the sum of my ideas on the subject. Some of you must have other suggestions, and if so, spring them, and have them thrashed out, and arrive at a vote calling for action. I am agreeable to anything short of bank robbery to raise the money.

Finally, if the brochure idea is not fully successful, and if no adequate scheme can be devised, what is to be done with the sponsors money and my manuscript?

QUESTION: I can't imagine our failing to reach the goal, but just supposing we do fail, should the sponsors be advised of the fact and given a chance to ask for their money back? The alternative, of course, is to let it lie in the publishing fund indefinitely, collecting a little interest, and perhaps a few more dollars from generous contributors, by which time the manuscript will be far from up-to-date, and the thing hardly worth publishing. Another alternative which would add nothing to the fund, would be to have the stiff microfilmed as was voted two years ago.

This last paragraph sounds rather pessimistic. I don't feel that way. I have confidence that the Hartwells are no more "queer" than most other families, and other families by the dozen are getting out Genealogies every year. If they can do it, why can't we? I believe we can, but it means putting a little more thought and effort into the project than most of us have been guilty of."

Signed: John F. Hartwell

A discussion was had on whether or not to send out the brochure. Frank Hartwell made a motion that the brochure be prepared, that was discussed by Malcolm and John, and send them to the approximately 800 members. The motion was seconded and carried.

QUESTION: What about those who have already contributed? - approximately 80 sponsors. John W. Hartwell made a motion that this brochure be sent to all these people and also to the (already) 80 sponsors with, either a special paragraph, in the letter, or a special letter, to let them know how the situation is at present and suggesting that they could made further contributions if they so desire. Frank Hartwell seconded the motion and it was carried.

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A discussion was held on whether or not the dues should be raised to \$ 2. Mrs. Grace Fisher of Troy, N. Y. spoke in favor of the increase, Roger Hartwell of North Quincy, Mass. was against increasing the dues and stated that he was afraid we might lose members by so doing. John W. Hartwell made a motion that the dues be continued at \$ 1. a year. Lloyd Hartwell seconded this motion and it was carried.

QUESTION: Should we hire a professional man to help raise the Genealogy Fund? After a discussion on the advantages and disadvantages of this move a motion was made by John W. Hartwell and seconded by Frank Hartwell that we do not employ a professional fund raiser.

A report was given that Swan Hartwell of Boston would send \$ 1,000. for the Genealogy Fund, to the Treasurer, but the Treasurer reported that up to the present date it had not been received. Roger Hartwell of North Quincy, Mass. said he could contact Swan Hartwell about this matter. Harlow Hartwell suggested that each member send Swan Hartwell a letter but this suggestion did not meet with very strong approval.

After discussing whether or not to return the money, in the Genealogy Fund, to the sponsors, a motion was made by John W. Hartwell that in view of the plan to send out the brochure, we continue to hold this fund and see what the result will be. This motion was seconded and carried.

Roger Hartwell of North Quincy, Mass stated that he thought more relatives of those members present and more people who could belong to the organization, should be contacted by all and any members interested in the organization and dues requested from them.

Two places were suggested as meeting places for next years meeting: Lakewood, Me., near the home of President William Hartwell and Concord, Mass. President William Hartwell stated he would like to discuss the matter with Corresponding Secretary John F. Hartwell, this summer, when he arrives in Maine. Mrs. Frank Hartwell said she believed that we would have more members present at the meeting if it was held in Concord, Mass. or a near vicinity. John W. Hartwell made a motion that this matter be left to the President and that each member be notified of the place of the next meeting by letter. This motion was seconded by Harlow Hartwell and carried. A suggestion was made that one letter be sent to all members, in January, with a follow-up letter later, but the second letter to be mailed early enough to give every one a chance to plan on being present at the meeting.

The following information was requested from the members present at the meeting:

Those who traveled the farthest to arrive at the meeting:  
Mr. & Mrs. Lloyd Hartwell of Stetson, Me.

The oldest member: Frank Hartwell of Bolton, Vt.

The youngest member: Wayne Hartwell of North Anson, Me.

Who brought the largest party: Mr. & Mrs. Homer Strickler,  
of Hummelstown, Pa.

The largest Family present: Mr. & Mrs. William G. Hartwell  
and son Wayne, of North Anson, Me.  
Sister and Brother-in-law: Mr. & Mrs. Teague of Portsmouth, N.H.  
Sister: Mrs. Katherine Reichenbach of Kittery, Me.

A motion was made, seconded and carried, that a letter be sent to John F. Hartwell, expressing our regret of his illness and that it was impossible for him, his wife, and daughter, to be with us, and thanking him for the fine letter he wrote bearing on the Genealogy, and expressing out hope that he will be with us next year.

A rising vote of "Thanks" was given John W. Hartwell, his wife, Fannie and Daughter, Beryl for their hospitality.

There being no further business to discuss the meeting was then adjourned and everyone went his way toward home.

Respectfully submitted:

Alice B. Hartwell  
Acting Secretary.

Members present at 1953 "Hartwells of America" Association  
Meeting on June 27, 1953 at the home of John W. Hartwell in  
New Scotland, N.Y.:

2	Mr. & Mrs. A.L.Hartwell	Stetson, Me.
2	Mr. & Mrs. W. Peck	Phillips, Me.
2	Mr. & Mrs. Harlow H. Hartwell	Waterloo, N.Y.
1	Mr. Louis M. Hartwell	Buffalo, N.Y.
2	Mr. & Mrs. J.Winthrop Hartwell	Albany, N.Y.
2	Mr. & Mrs. John W. Hartwell	Albany, N.Y.
1	Miss Beryl J. Hartwell	Albany, N.Y.
2	Mr. & Mrs. Frank E. Hartwell	Bolton, Vt.
3	Mr. & Mrs. Wm. G. Hartwell & Family	North Anson, Me.
2	Mr. & Mrs. Richard Hartwell	Hummelstown, Pa.
3	Mr. & Mrs. Roger Hartwell	North Quincy, Mass.
2	Mr. & Mrs. Warren Teague	Portsmouth, N.H.
1	Mrs. Katherine Reichenbach	Kittery, Me.
1	Mrs. Richard Fadden	Potsdam, N.Y.
1	Mrs. Ruth LaPointe	Potsdam, N.Y.
1	Mrs. Olive Walker	Lisle, N.Y.
1	Mrs. Grace Fisher	Troy, N.Y.
2	Mr. & Mrs. Homer Strickler	Hummelstown, Pa.

THE HARTWELLS OF AMERICA.

TREASURERS REPORT.

July 1, 1952 to June 27, 1953, Inc.

Balance July 1, 1952:

\$ 1036.43

Receipts:

1952	July	Dues	\$ 29.41
	July	Int. Pub.	3.96
	July	Pub. Fund	156.00
	Sept.	Dues	16.00
	Sept.	Pub. Fund	320.00
	Oct.	Int. Pub.	5.39
	Oct.	Pub. Fund	375.00
	Nov.	Pub. Fund	105.00
	Nov.	Int. Dues	3.96
	Nov.	Dues	6.00
	Dec.	Pub. Fund	203.00
	Dec.	Dues	2.00
1953	Jan.	Int. Pub.	9.49
	Jan.	Pub. Fund	200.00
	Jan.	Int. Dues	2.45
	Jan.	Dues	3.00
	Mar.	Pub. Fund	90.00
	Apr.	Pub. Fund	10.00
	Apr.	Int. Pub.	12.72
	Apr.	Int. Dues	2.40
	Apr.	Dues	5.00
	May	Dues	3.00
	June	Pub. Fund	85.00
	June	Dues	127.50
	June	Int. Dues	1.89

Total

1778.17

Total Receipts

\$ 2814.60

Disbursements:

1952	Sept.	Postmaster, Albany, N.Y.	
		P.O. Box Rent.	3.00
		M. O. Fee.	.10
	Sept.	John F. Hartwell, Printing & Stamped Envelopes	10.37
		M. O. Fee	.15
	Dec.	John F. Hartwell, Mimeo. Envelopes & Stamps	17.57
		M. O. Fee	.15
1953	Jan.	John F. Hartwell, Mimeo. & Envelopes	15.00
		M. O. Fee	.15
	June	John F. Hartwell, Printing, Stamps, Bulk Mailing Permit, Addressing & mailing Annual Letter:	90.96
		M.O. Fee	.20

June	B.J.Hartwell, Stamped Env. &	7.96	
	P. O. Box Rent		
	M. O. Fee	.10	
June	Postmaster, Albany, N.Y.		
	500 Printed Envelopes	17.12	
	M. O. Fee	.15	
June	B.J.Hartwell, Supplies		
	incidental to Treasurer work	4.60	
	M. O. Fee	.10	
	<u>Total</u>		167.68

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Balance June 26, 1953 2646.92

Balance on Hand:

Albany Exchange Savings Bank Dues Fund:	\$	402.85
Albany Savings Bank Publishing Fund:		2244.07

TOTAL: \$ 2646.92

Respectfully Submitted:

*Beryl J. Hartwell*  
 Treasurer.